

ART SPECIFICATIONS

SUPPORTED FILE FORMATS

Adobe CC Illustrator
Photoshop
InDesign
PDF
EPS

Microsoft Word
PowerPoint
Excel

IMAGES

ALL PRINTED IMAGES MUST BE SUPPLIED AS C,M,Y,K

RESOLUTION

MINIMUM OF 300dpi at 100%

SUPPORTED IMAGE FORMATS

PDF
JPG
TIFF
PSD (Photoshop Document)
EPS
PNG

PRINT READY ARTWORK SUPPORTED FILE FORMATS

Adobe CC Illustrator
Photoshop
InDesign
PDF
EPS

Microsoft Word
PowerPoint
Excel

SETUP SPECIFICATIONS

Artboard's/ pages: Supplied at correct printed size.
Digital/ Offset: Bleed: 3mm, Trim marks: YES
Wide Format: Single sided bleed: 2mm,
Double sided bleed: 10mm, Trim marks: NO
Colour space: C,M,Y,K. ALL Spot colours, including spot varnishes, to be named and included.
Fonts: To be supplied, or embedded, or converted to outlines/ curves.
Assets: All images, or linked assets must be either embedded, or supplied as links with the artwork.

OTHER NON-SUPPORTED FILE FORMATS

Any proprietary, or on-line created artwork eg. Canva, must still be supplied as per the above specifications for best printing results.

PDF SETTINGS

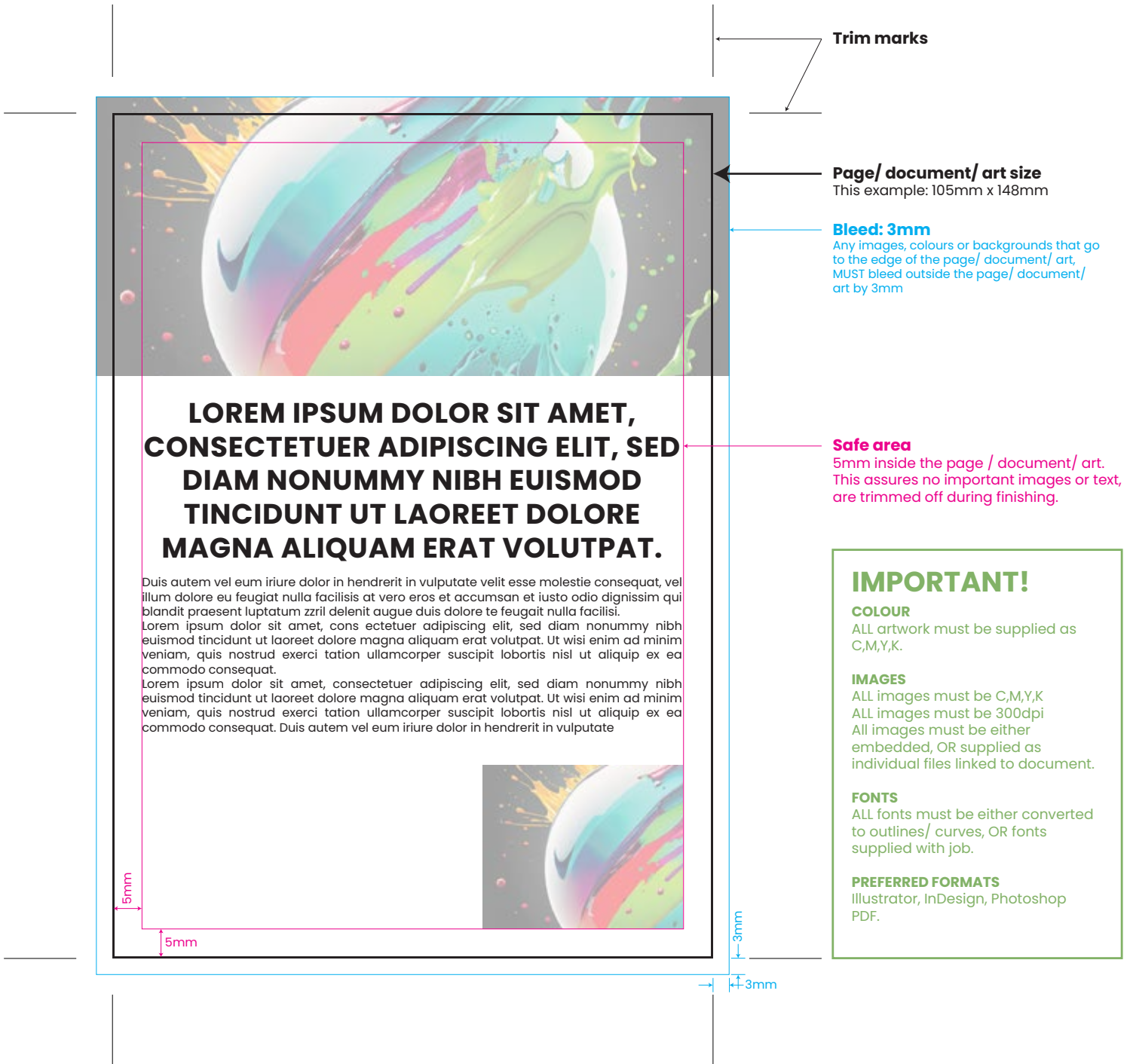
Press Quality, with bleed and trim.

IMPRESSU ART DEPARTMENT SUPPORT

For any and all support regarding artwork.
Please email: design@impressu.com.au and one of our experienced team members will assist you.

DIGITAL/ OFFSET ART SETUP – SUPPLIED PRINT READY – LAYOUT

Example below A6: 105mm W x 148mm H. ALWAYS indicate sizes as; width x height



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WIDE FORMAT ART SETUP – SUPPLIED PRINT READY – LAYOUT

Example below A6: 105mm W x 148mm H. ALWAYS indicate sizes as; width x height



Page/ document/ art size
This example: 105mm x 148mm

Bleed: 2mm
Any images, colours or backgrounds that go to the edge of the page/ document/ art, MUST bleed outside the page/ document/ art by 2mm

FOR DOUBLE SIDED PRINTING
Bleed: 10mm

Safe area
5mm inside the page / document/ art. This assures no important images or text, are trimmed off during finishing.

IMPORTANT!

COLOUR
ALL artwork must be supplied as C,M,Y,K.

IMAGES
ALL images must be C,M,Y,K
ALL images must be 300dpi
All images must be either embedded, OR supplied as individual files linked to document.
IF JOB IS AN EXTRA LARGE SIZE, IMAGES MUST BE OF A RESOLUTION THAT WILL PRINT ACCEPTABLY AT 100%

FONTS
ALL fonts must be either converted to outlines/ curves, OR fonts supplied with job.

PREFERRED FORMATS
Illustrator, InDesign, Photoshop PDF.

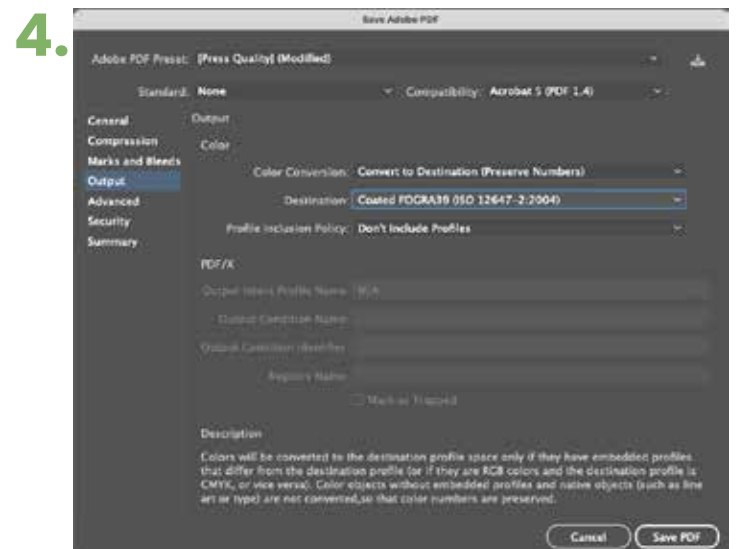
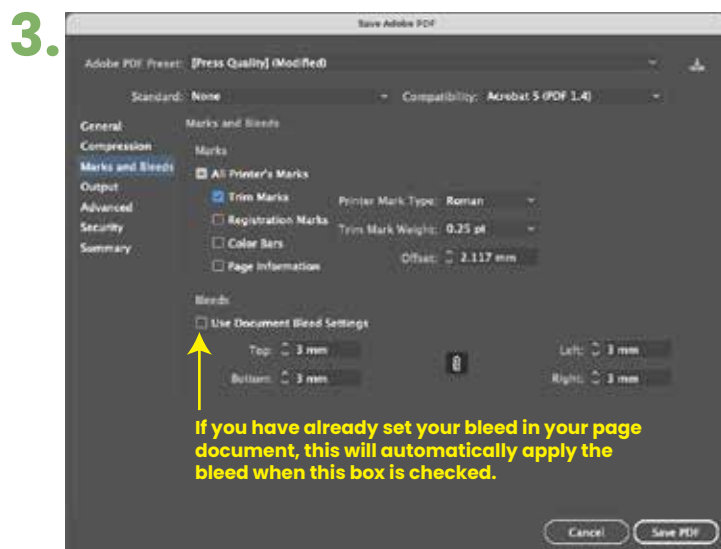
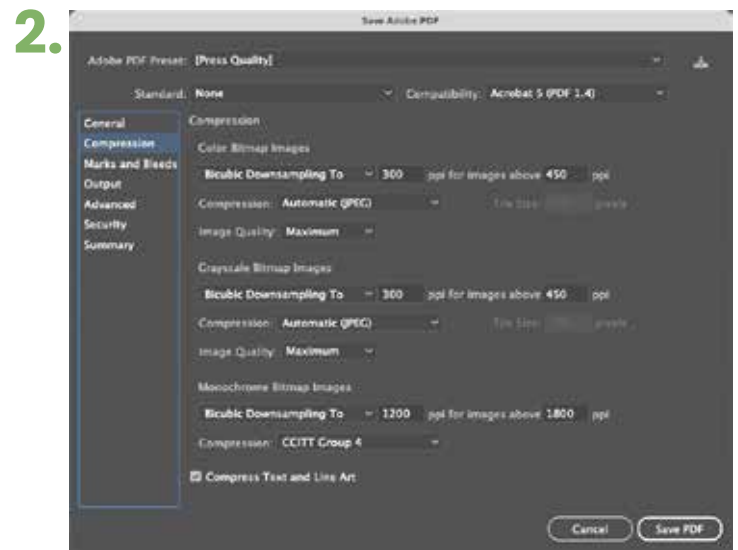
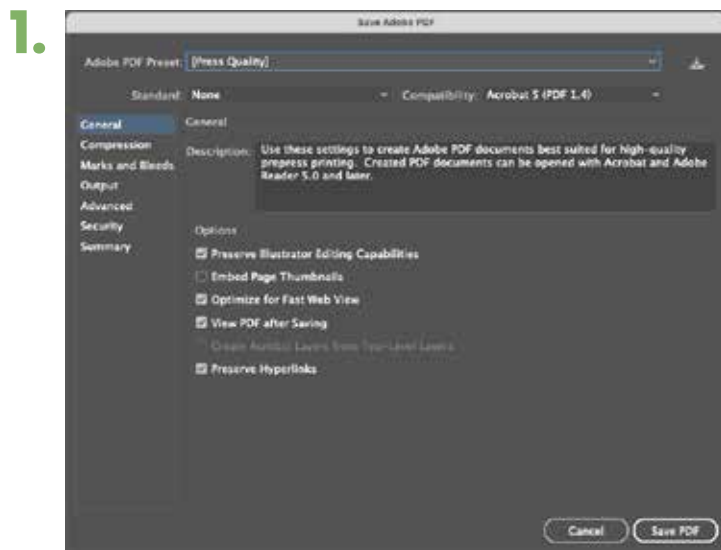
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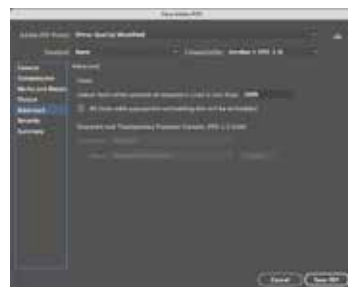
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DIGITAL/ OFFSET PDF SETTINGS – PRESS QUALITY

EXAMPLE FROM
ILLUSTRATOR



ADVANCED
SECURITY
SUMMARY
Stay as default setting

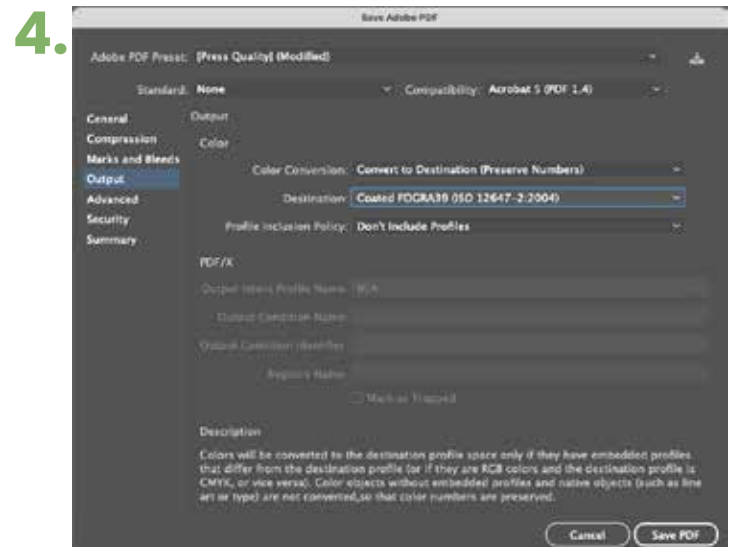
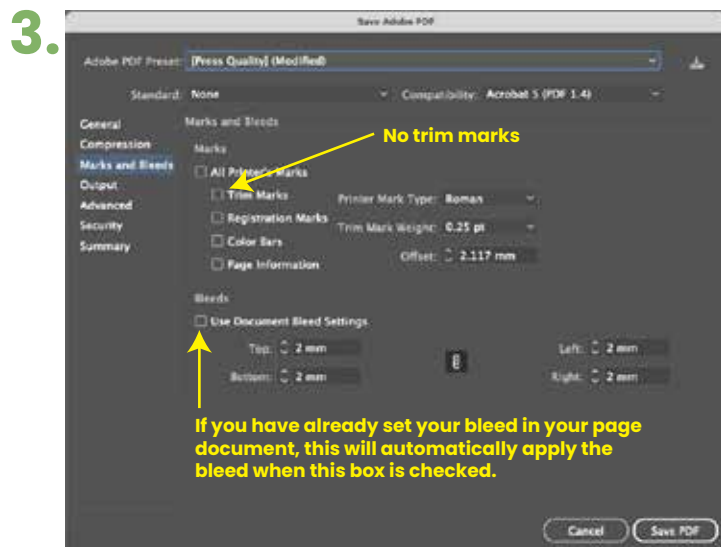
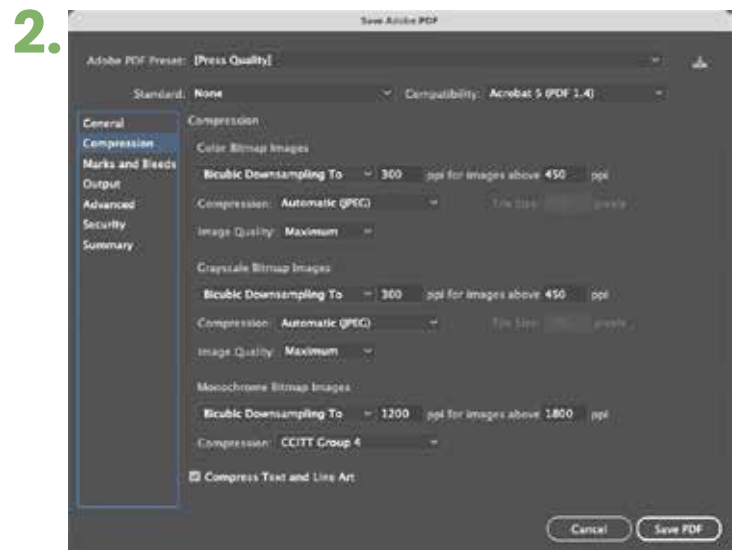
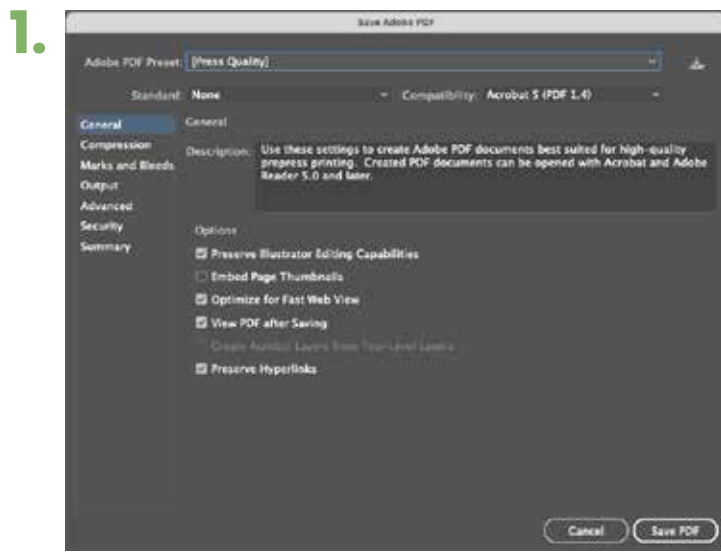


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WIDE FORMAT – SINGLE SIDED PDF SETTINGS – PRESS QUALITY

EXAMPLE FROM
ILLUSTRATOR



ADVANCED
SECURITY
SUMMARY
Stay as default setting

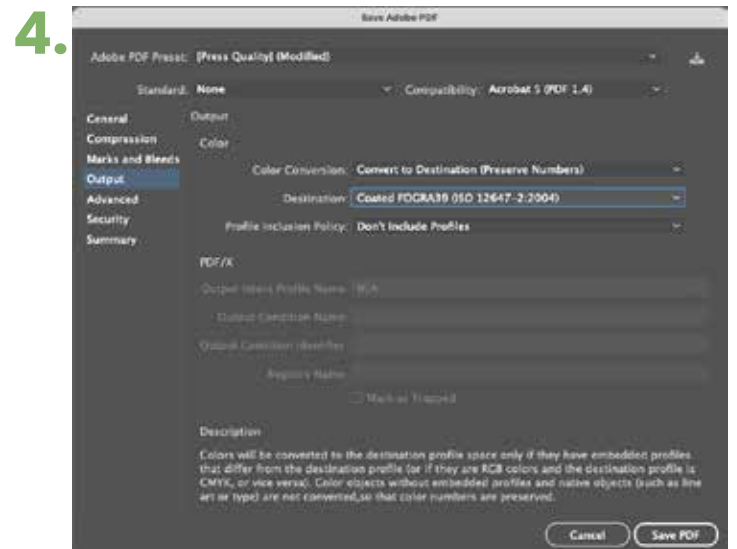
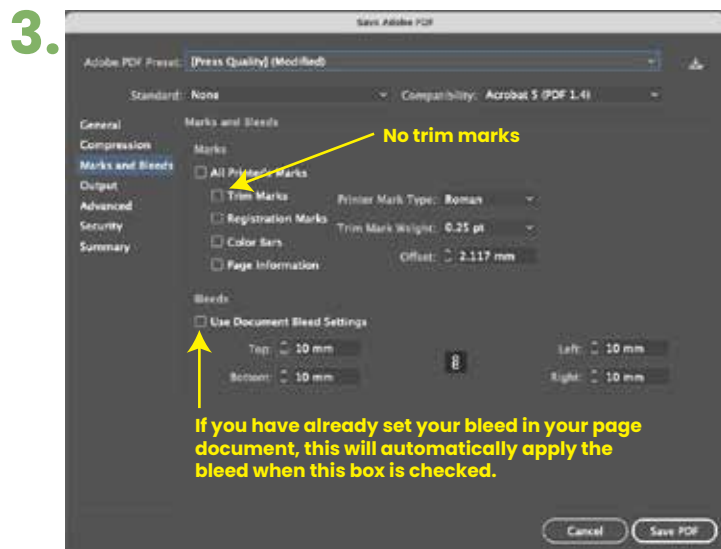
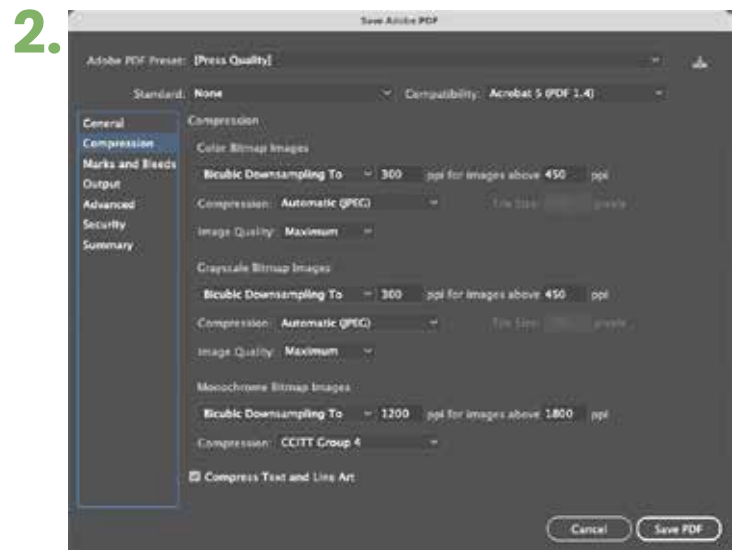
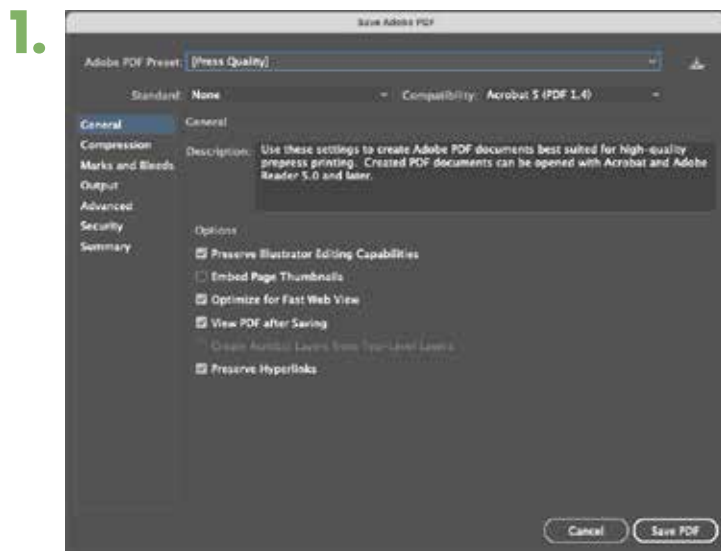


IMPRESSU ART DEPARTMENT SUPPORT

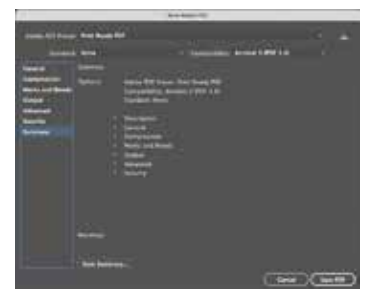
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WIDE FORMAT – DOUBLE SIDED PDF SETTINGS – PRESS QUALITY

EXAMPLE FROM
ILLUSTRATOR



ADVANCED
SECURITY
SUMMARY
Stay as default setting

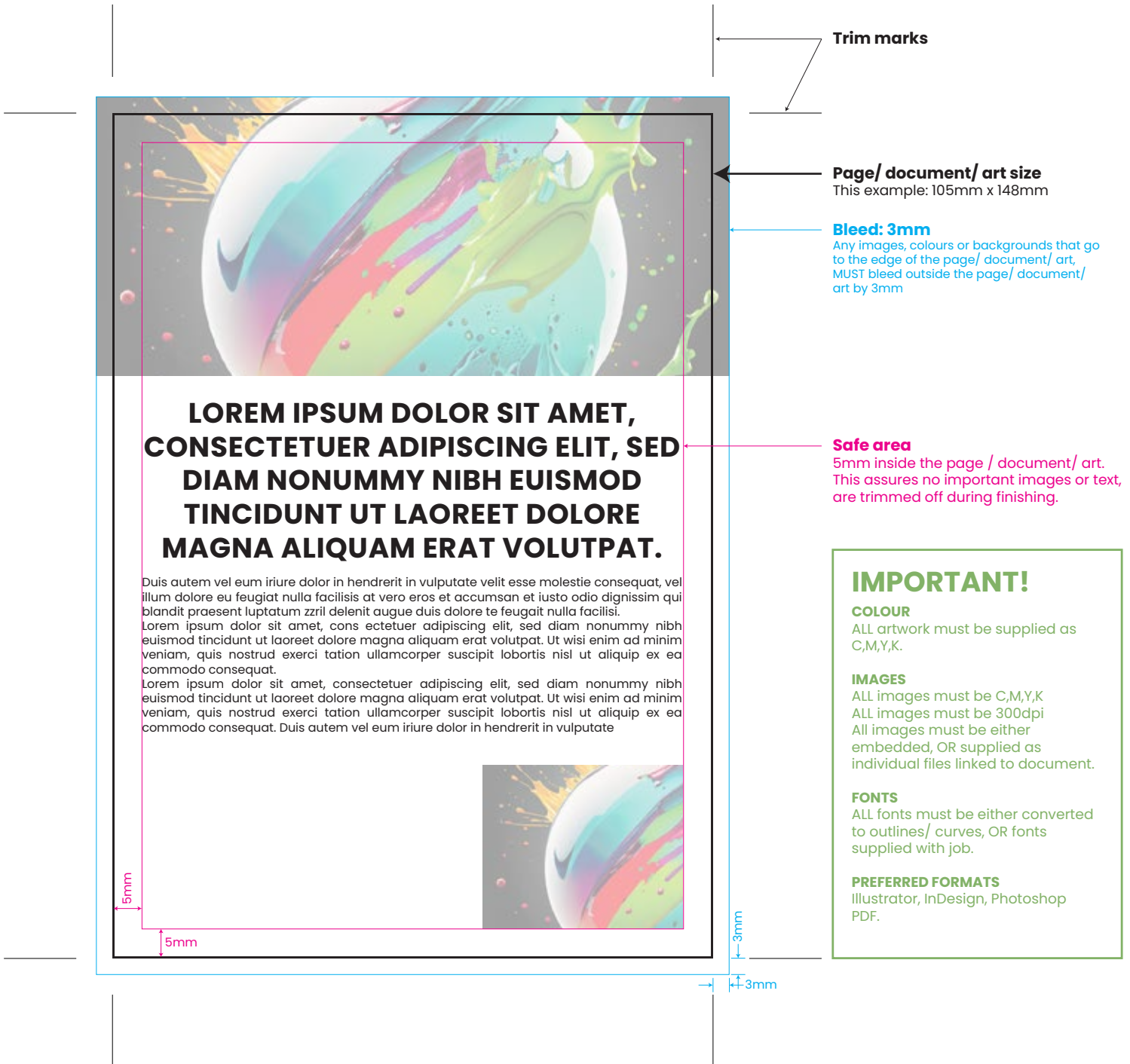


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BOOKLET: DIGITAL/ OFFSET ART SETUP – SUPPLIED PRINT READY – LAYOUT

Example below A6: 105mm W x 148mm H. ALWAYS indicate sizes as; width x height



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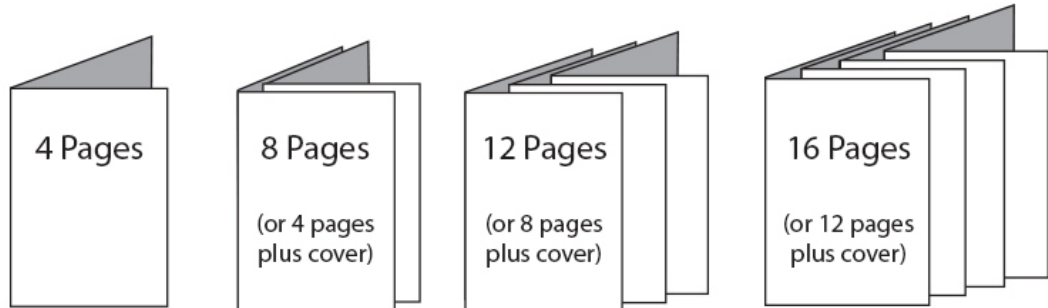
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BOOKLET: DIGITAL/ OFFSET

ART SETUP – SUPPLIED PRINT READY – LAYOUT

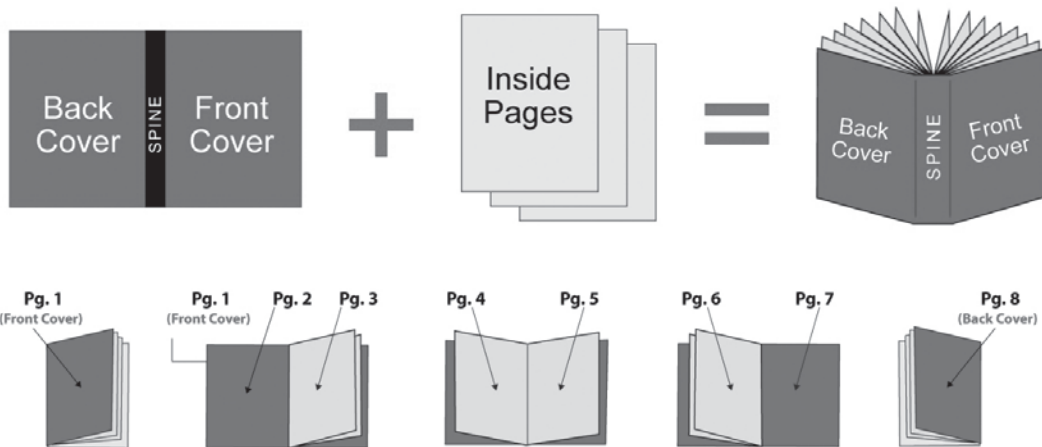
SADDLE STITCHED Folded and stapled through the middle of the spine.

PAGE COUNT: When creating pages for saddle stitched booklets, the page count, INCLUDING the covers, MUST be divisible by 4.
e.g. 4pp, 8pp, 12pp, 16pp, 20pp, 24pp....



PERFECT BOUND BOOKS Pages stacked and glued into the cover, left hand side

PAGE COUNT: When creating pages for perfect bound booklets, the page count, MUST be divisible by 2. e.g. 4pp, 6pp, 8pp, 10pp, 12pp, 14pp....



IMPORTANT!

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IMAGES

ALL images must be C,M,Y,K
ALL images must be 300dpi
All images must be either embedded, OR supplied as individual files linked to document.

FONTS

ALL fonts must be either converted to outlines/ curves, OR fonts supplied with job.

PREFERRED FORMATS

Illustrator, InDesign, Photoshop PDF.

**SAVE PDF AS PAGES
NOT SPREADS**

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